



CERTIFIED  
PROFESSIONAL  
LEADER

THE IILS

## Certified Professional Leader (CPL)™

The Certified Professional Leader uses a highly interactive approach to explore Leadership Development. By blending behavior theory, practical application, and personalized learning, delegates are encouraged to develop their full potential as a leader and to become the kind of leader they always wanted to have.

The program can be described as more than just a training course. Rather, it is a "learning" exercise, which actively involves the participant in the learning process. It's applied approach combines behavior theory with business practice, as each chapter focuses on central concepts and skills in an important area of leadership development. It is made more valuable and the impact is made greater by the self-evaluation questionnaires and practical exercises that are used for personal development and class involvement. In this way, Participants are equipped to engage with all that the program offers. It teaches concepts, principles, and skills of leadership in a way that is appropriate for both new and experienced leaders, as well as for the everyday person who must influence others to get things done.

This program is based on two ideas. The first is that leadership will take place to the extent the leader cares about the work to be done. Equally important, the leader must care about people. Neither of these qualities is sufficient without the other, and neither can be false. People know when the leader cares. When the leader is committed to the task and is concerned about people, these qualities serve as magnets and motivators to followers, and their potential for achievement becomes enormous.

Leadership is an art; it can be developed!



## How is the International Institute of Leadership Studies Different?

### Our Values

The IILS encourages leadership that empowers and elevates every individual. By focusing on programs that develop personal awareness through the mastery of emotional, moral, and social intelligence we change how leadership evolves worldwide. Today leaders must consider not only profitability, but also the sustainability of planet and people as well. We believe a balanced approach that takes advantage of modern globalization can achieve all three of these goals.

### Our Network

By creating a global network of training partners who follow the IILS standards of excellence through a commitment to lifelong learning, we create a common curriculum that expands according to the input provided by our students, partners, members and educators. Our network directly contributes to our "global benchmark" that truly is international in nature and still relevant to the individual on a local level.

### Our Community

The IILS was established as an organization of learning where great minds could contribute to the global evolution of education and development through an expanding membership base worldwide. We strive to expand the benefits to our community of organizations, professionals and educators. There are many ways to connect online via [www.theglobalbenchmark.com](http://www.theglobalbenchmark.com)

### Online Learning Portals

An additional option is our online learning portals via our partnership with the Center for Leadership Certification (CLC)™ that can include exams, videos and other valuable resource materials that you provide or we create for you.

### Certification:

Exam – Achieved by passing three (3) online exams based on three separate training modules. Each exam focuses on the material in the specific module and consists of one hundred (100) multiple-choice questions. The questions are primarily behavior based, so a good understanding of the material is required to pass. Exams are timed and administered through our online partner – the Center for Leadership Certification™ (CLC).



LEARNING OPTION



**Classroom**

Three modules over the course of twelve [12] days. These three modules can be spread over several months – usually 3 to 4 weeks between modules. This offers the option of supported learning by a facilitator and interactive group discussions, allowing for a cross-pollination of ideas and concepts. There is an online exam after each module; normally about a week after the classroom experience. This course is designed to be interactive and the more the candidates participate through interactive learning the greater the return and enhancement of knowledge and skills will be.

The International Institute of Leadership Studies offers a range of certifications for governmental organizations, business professionals, academics and those in the non-profit sector. These programs are available via in-house lectures as well as online self-study through our virtual campus provided by our partner, the Center for Leadership Certification™. Certification is met through online exams.

For more information visit:  
[www.theiils.com](http://www.theiils.com)

Or email us at:  
[learnmore@theiils.com](mailto:learnmore@theiils.com)



For online exams visit:  
[www.clc-campus.com](http://www.clc-campus.com)

**MODULE ONE:**  
THE IMPORTANCE OF LEADERSHIP

- Leadership Variables
- The Power of Vision
- The Importance of Ethics
- Strategy for Formulating a Plan for Success

**MODULE TWO:**  
LEADERSHIP PRINCIPLES

- Leadership Principles
- Understanding People
- Empowering People

**MODULE THREE:**  
OPTIMIZING PERFORMANCE

- Multiplying Effectiveness
- Developing Others
- Performance Management

\*More detailed descriptions of the above are available upon request.

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